

BAGNODESIGN

LONDON

EXPERTLY CRAFTED BATHROOMS



RETRO REVOLUTION

INDUSTRIAL-INSPIRED
BRASSWARE IS SHAKING UP
BATHROOM DESIGN

MONOCHROME MODERN

MATT AND SATIN CERAMICS ARE
HAVING THEIR MOMENT IN SOFT
SHADES OF WHITE AND GREY

SPA STORIES

THE HOME SPA
EXPERIENCE - THE ULTIMATE
IN BATHROOM BLISS

“Have nothing in your
house that you do not
know to be useful or
believe to be beautiful.”

WILLIAM MORRIS







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SUMMER 2019 | WHAT'S NEW



AL FRESCO LIVING

Get back to nature with the new BAGNODESIGN EX316 outdoor collection. The minimalist design of this collection of shower columns, showerheads and mixers adds a splash of style to your pool deck and garden. Combining sleek lines with practicality, the collection is manufactured using 316 tough-grade stainless steel, offering durability and high levels of resistance to corrosion.

NEW MONO MIXER | M-LINE

The elegance of M-Line comes through clearly in the fluid lines of the new Mono Tall Basin Mixer. Standing tall at a respectable 222mm, this latest addition to the expansive M-Line collection comes in five different finishes. Bathroom designs inspired by light and airy Scandic-Style will be nicely set off by the shiny Chrome finish, while Matt Black or Brushed Copper are strong options for bathrooms with an urban Industrial aesthetic. The soft brushed brass finish of Zanzibar adds a touch of understated luxury to a wide range of interior styles, while Brushed Nickel is a versatile addition for any bathroom with a contemporary look.





THE RIMLESS WC: WHAT'S ALL THE FLUSH ABOUT?

The new Koy range offers two Rimless WCs in three elegant contemporary finishes - White, Matt White and Matt Grey. The Koy Rimless Wall Mounted WC and the Koy Rimless Back to Wall WC feature the same sculptural styling that defines the rest of this standout collection. Being rimless, both options have the added benefit of being much more hygienic than traditional WCs; removing the toilet rim not only makes the design more streamlined and aesthetically pleasing, it also makes the toilet bowl easier and quicker to clean. In addition, the direct flush technique cleans the entire pan more effectively, while having no rim means there are less places for bacteria to lurk and where limescale can build up.

LUXURY BATHING

A statement piece for stylish bathrooms, the beautifully proportioned freestanding Society bathtub is crafted from BAGNOQUARTZ. Manufactured from a specialised compound of natural minerals, BAGNOQUARTZ delivers outstanding durability coupled with a luxurious velvety smooth feel for an outstanding bathing experience.



NEW KITCHEN MIXERS | FIREHOUSE & M-LINE

The new Firehouse Mixer evokes urban Loft living with its sleek lines, chunky feel and New York City fire hydrant-inspired design. It has more to boast about than just good looks, however, with a super-functional single handed control to enable both flow and temperature to be regulated with a single lever, plus a pull out shower feature. The Firehouse is available in Brushed Nickel, Matt Black and Graphite.



The ever-popular M-Line collection has expanded its kitchen mixer offering with the new M-Line Single Hole Kitchen Sink Mixer with Swivel Spout. Available in a range of distinctive finishes - Chrome, Brushed Nickel, Matt Black and Zanzibar - this versatile mixer features clean styling and the same level of convenience as that of the Firehouse with single handed control functionality.



JOIN THE REVOLUTION



A new era in bathroom design is ushered in with Revolution, a comprehensive brassware range inspired by the raw beauty of industrial machinery from a bygone era and the pared down authenticity of rediscovered warehouse spaces

Versatile enough to complement a wide range of design aesthetics, Revolution has been created to work across BAGNODESIGN's exquisitely crafted collection for a unique, on-trend feel



Trend-led but created to have enduring appeal, the Revolution brassware collection takes its inspiration from the Industrial Revolution, paying homage to a truly innovative era that changed our world for the better and shaped how we live our lives today. Diligently crafted from quality materials, Revolution's clean, authentic lines are complimented by subtle details such as the intricate knurling applied to its flush faced handle edges. This comprehensive collection is available in four finishes - organic Zanzibar, sleek Matt Black, timeless Brushed Nickel and contemporary Chrome - to ensure that it is versatile enough to provide the perfect pairing across a wide range of design aesthetics.

ZANZIBAR



soft burnished brass |
organic . warm . subtly luxurious |



With a current focus in the design world being on the introduction of organic materials into bathroom spaces - a trend unlikely to lose impetus any time soon - the soft burnished brass of Revolution in the Zanzibar finish works in perfect harmony with the natural beauty of wood, stone, marble, bamboo and similar organic materials to create a warm and welcoming space with a feel of understated luxury.



MATT BLACK



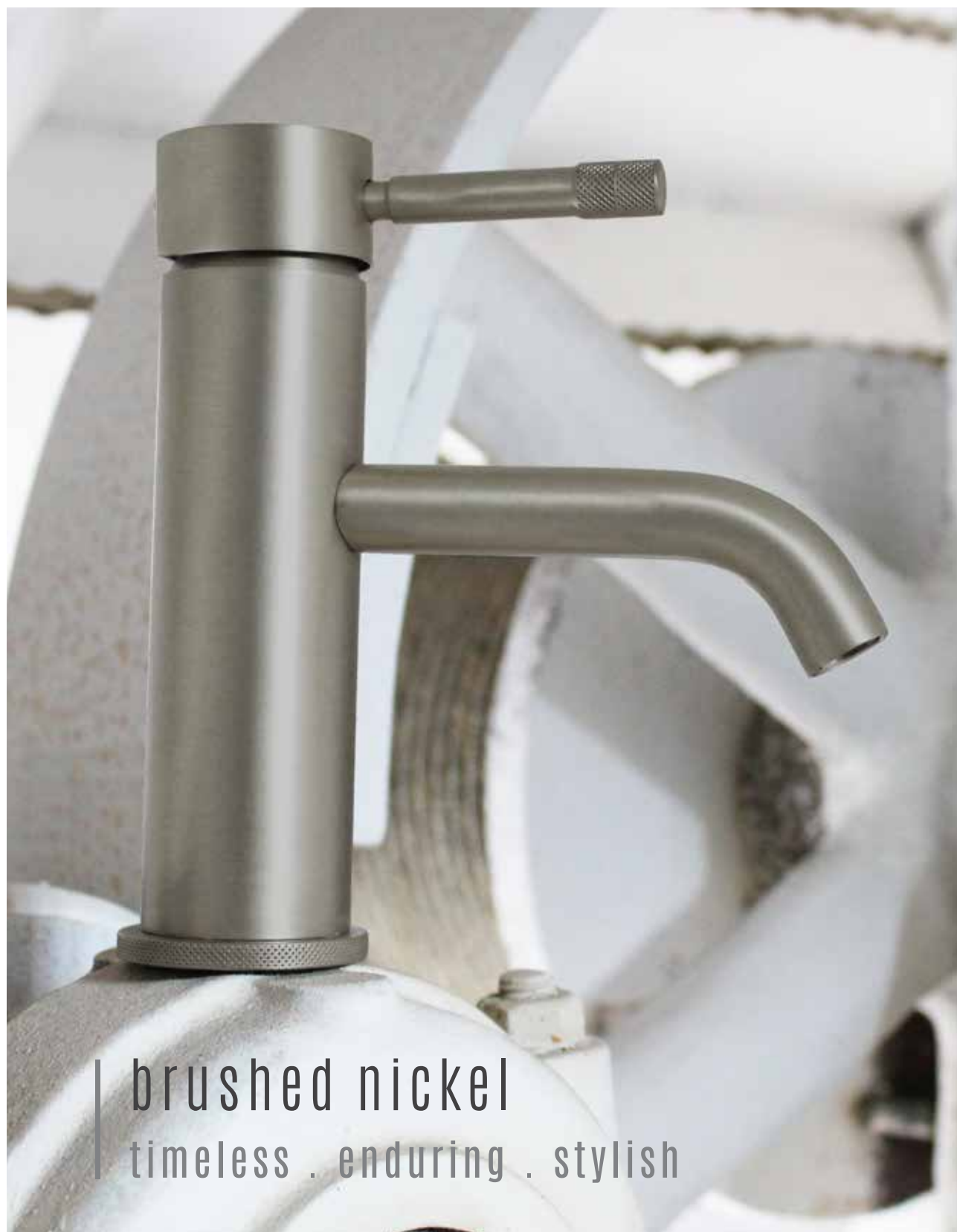
| matt black
| industrial . minimalist . striking



For an on-trend design aesthetic with enduring appeal, Revolution mixers in a Matt Black finish are the perfect match for stylishly simple ceramic sanitaryware in shades of monochrome. For a minimalist, pared down look that takes its inspiration from Industrial design, grey textured tiles or concrete adds an extra layer for an outstandingly effective impact.



BRUSHED NICKEL



| brushed nickel
| timeless . enduring . stylish



A Revolution mixer in the Brushed Nickel finish is an essential addition to lend a fresh vintage-inspired vibe. A perennial favorite, Brushed Nickel can be relied upon to inject subtle and timeless style to almost any bathroom design. Paired with the retro appeal of the Industrial era, a key design influence for the Revolution collection, the result is a totally on-trend bathroom aesthetic guaranteed to stand the test of time.



CHROME



contemporary chrome |
modern . sleek . eye-catching



The Revolution collection in Chrome delivers a new take on an ever-popular finish for sleek, contemporary styling with a twist. The modernity of Chrome melds beautifully with Revolutions clean lines, the shiny silver finish highlighting the subtle knurled detailing that is part of the collection's signature style. Revolution in a Chrome finish works equally well for minimalist modern design aesthetics, softer contemporary looks and more classic themes.

HARLEM





MATT BLACK OR CHROME DETAILING SITS SIDE BY SIDE WITH WARM WOOD FOR AN URBAN LOOK INSPIRED BY NEW YORK LOFT LIVING.

With a standout American Oak finish and minimal matt black handles, Harlem's flexible bathroom furniture represents metropolitan styling at its best. Versatility is at the heart of the Harlem range with the potential to create numerous configurations from mounted vanity units, open and closed cabinets and countertops. Add another dimension by incorporating the new Ombra wall mounted storage unit in Matt Black for a wall mounted shelf and cabinet configuration that is totally on trend. The Harlem collection also includes an Illuminated LED Mirror with Back Lighting, Countertop and Wall Mounted Washbasins in Matt White and Matt Black, a Walk-in Shower Panel plus co-ordinating accessories.

MONROE





PLATINUM AND SOFT GOLD METALLICS COMBINE WITH DARK WOOD AND BLACK METAL FOR A DISTINCTIVELY EDGY, URBAN-LUXE LOOK.

A comprehensive collection of washbasins, modular cabinetry, countertops that double up as shelving and matching mirrors, the Monroe range offers versatility coupled with standout style. Wall mounted and freestanding vanity units in two opulent metallic finishes - Platinum and Oro - can be paired with a Countertop Wash Basin made from bronze in Satin Nickel or Satin Zanzibar placed on a Countertop shelf in Carbone. Finish the look with a round or rectangular mirror in Matt Black or Satin Zanzibar with Back or Integrated Lighting for dramatic effect and to complete a look that truly defines the urban-luxe aesthetic.

MONOCHROME MODERN

Soft matt and satin ceramics are having their moment, so it's time for subtle textures to take centre stage in the bathroom



Matt grey is a stylish alternative to striking black ceramic and, of course, the ubiquitous stark shiny white. This gentle soft shade, which is being hailed as the 'new neutral', can be used to stunning effect across a range of contemporary design aesthetics. For an accessible twist on the Industrial design aesthetic, opt for the Koy Countertop Washbasin in matt grey. With curves in all the right places, this new basin works perfectly with a matt black mixer from the on-trend Revolution collection.

SOFT CONTEMPORARY



With its elegant lines and quiet beauty, the Serene Countertop Wash Basin in satin white is the ideal focal point for a tranquil bathroom sanctuary. Made from BAGNOTECH, a blend of stone, marble and polymer resin that is moulded into shape before being individually hand finished, the Serene washbasin has a tactile, velvety texture that feels as good as it looks. Add the clean lines of the Lazio wall mounted countertop in Carbone combined with the angular styling of the Ibiza 3 Hole Concealed Basin Mixer in matt black for a combination that would look at home in any luxury spa setting.

ORGANIC LUXE



The use of organic materials in the bathroom that reflect the natural world is an emerging global trend. The gentle curves of the Koy Countertop Washbasin in matt grey lends itself well to the organic theme; compliment with the Toko Concealed Mixer in Zanzibar and stone tiles in natural earth shades. Add the pale wood texture of the M-Line Wall Mounted Countertop in Larch for the final touch to this warm and welcoming organic-luxe look.

STYLISH SCANDI



The ever versatile M-Line collection hits the spot for a major bathroom trend this season, Scandinavian Style. The pared-down practicality of the M-Line Rimless Back to Wall WC and matching Back to Wall Bidet meets the criteria for simplicity that rests at the heart of the Scandinavian aesthetic. Add the Mono Bidet Mixer and Bidet Spray Mixer with Spray Kit, matching Wall Mounted Accessories and a Flush Plate - all in Matt Black - for tonal contrast. Complete the look with wood-effect tiles on the wall and floor to bring the outdoors in.

HANNAH SIDLEY

Hannah Sidley, Founder and Director of Cream & Black Interior Design, UK, tells us why design should stand the test of time and shares what is important for successful project delivery.

Do you have a signature design style?

My work has a transitional style which blends traditional influences with a modern design approach, creating interiors that will stand the test of time and still look beautiful in years to come.

What or from where is your main source of inspiration?

I take inspiration from many places. I'm particularly influenced by hotels; I love looking at all the little details. Hotels are full of creative influences, from bathroom to bedroom design to amazing entrance lobbies. I love travelling and finding new and interesting places to stay.

What current interior design trends have you taken note of?

I'm not a big believer in trends. Instead, I strongly believe that interiors should be as timeless as possible without being bland. However, I have seen natural developments with finishes and colour palettes, including the move away from chrome to more established warmer metals such as Nickel, Bronze and Antique Brass.



Why do you choose to work with BAGNODESIGN for your projects?

As a designer, the relationships I have with trusted suppliers are really important. I love working with other professionals who are as passionate about their trade as we are about ours. Excellent communication and efficiency is key for successful project execution and that's the service we get from BAGNODESIGN. Of course, the comprehensive collections and different finishes are amazing. It makes it easier for us to create unique spaces infused with personality for our clients - and all from one supplier.



“INTERIORS SHOULD
BE AS TIMELESS AS
POSSIBLE WITHOUT
BEING BLAND.”



What pointers can you share on how to ensure a room will stand the test of time?

It's all about creating a sense of balance and order. Our interiors are designed to complement the architecture of the building. Natural materials such as bamboo, river rock, marble, quartz and hard woods are timeless and rarely date, and they also create a feeling of luxury without having the luxury price tag. When it comes to hard finishes such as flooring and wall tiles, be mindful as these cover large surface areas and need to compliment other key design elements incorporated into the space.

What is the one element that can make or break the design of a space?

Lighting, without a doubt. The number one cause of feeling that a room is underdecorated and has an 'unloved' feel to it is down to the lighting. The fact that bathrooms do not always receive natural light is no excuse for bad lighting as there are numerous fantastic artificial lighting options that can be used to create bright and inviting spaces. When you're designing a lighting plan, you need to take into account that bathroom lighting tends to fall into three categories - Practical, Task and Decorative - which you need to ensure are catered for. It's so important because getting the lighting right can change a space completely.

LIGHTING | THE THREE ESSENTIALS

PRACTICAL LIGHTING

Down lights are highly practical. They work to illuminate every area and create a fresh clean palette.

TASK LIGHTING

Task lights should be integrated into a mirror or directly over the shower. When deciding on placement, it's important to note that the light needs to hit the work area from the front - for example, lighting over the mirror is impractical as it distorts the face and impairs visibility.

DECORATIVE LIGHTING

Sconce lighting diverts attention to the details you want to highlight in a room, such as an accent wall or hardwood panelling. Integrated LEDs create a warm glow that helps to 'lift' large pieces of fitted joinery.

For more information about Cream & Black Interior Design:
www.creamandblack.co.uk

VINTRY & MERCER HOTEL, LONDON

A luxury boutique hotel hidden away in the heart of the City of London, Vintry & Mercer is an intriguing mix of past and present. Taking inspiration from the vintners and mercers who used to ply their trade in the surrounding streets, the hotel interior honours the rich history of the area with bespoke touches such as leather door handles and needle-and-thread wall coverings.



Each of the hotel's 92 contemporary rooms and suites features a stunning BAGNODESIGN bathroom, with high quality brassware, sanitaryware and accessories combining modern functionality with a unique design aesthetic. The invitingly deep Urban bath tub, which comes with a pull-out shower and handy drinks ledge, and the M-Line overhead rain shower offer a relaxing retreat away from the hustle and bustle of the City streets outside.



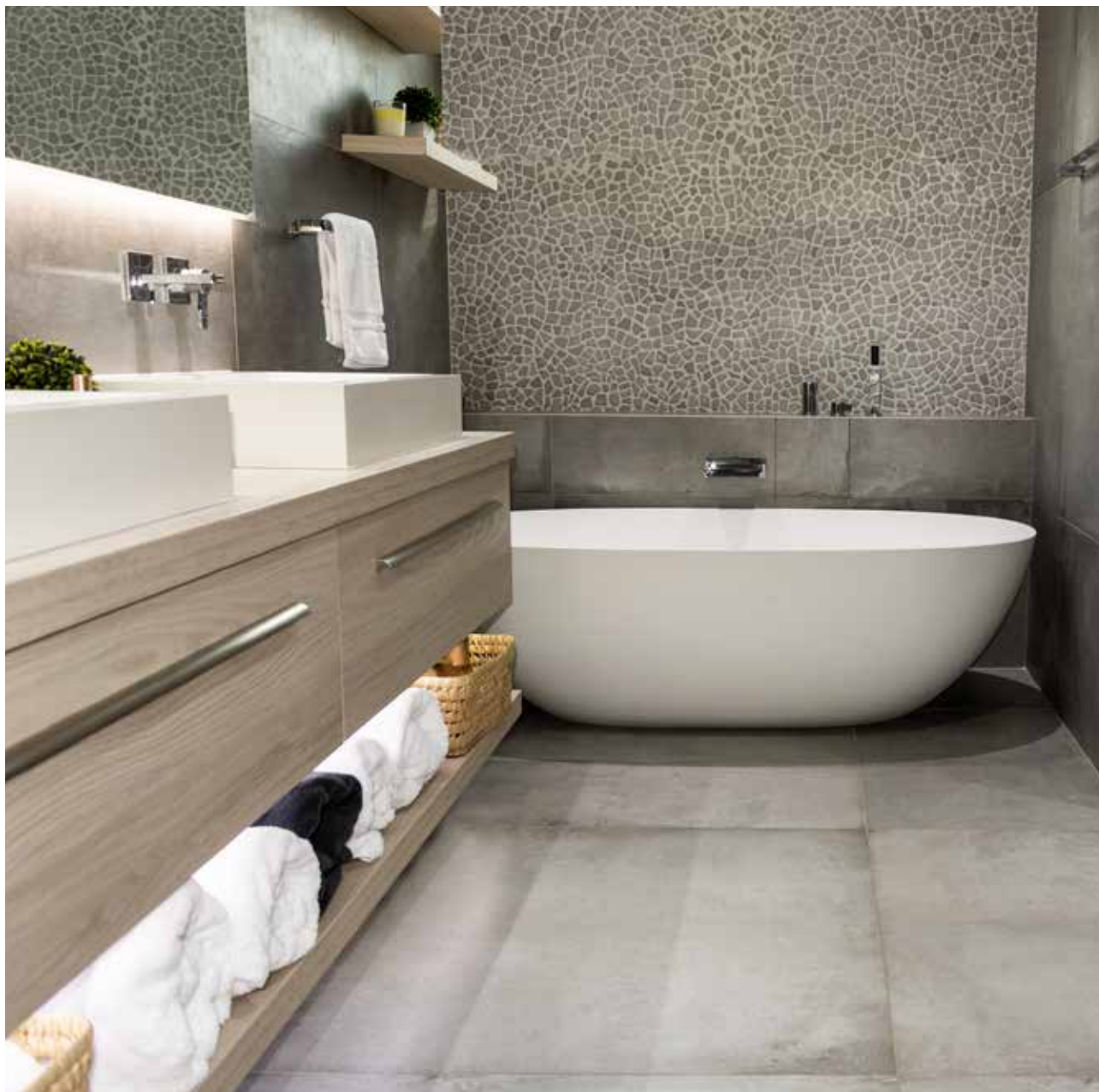
INSPIRED BY BALI, SOFT TONES & NATURAL MATERIALS BRING THE OUTDOORS IN

An en-suite bathroom that works seamlessly with a Balinese-themed master bedroom was key for entrepreneur Jennifer Hardie when she embarked upon an ambitious project to refurbish the bathrooms in her Dubai home

When Jennifer Hardie decided to renovate the bathrooms in her villa in The Meadows, one of Dubai's most popular gated communities, she knew that managing the project would be a tough task. Already juggling a full-on career that required regular global travel with the demands of a young family, Jennifer was aware that working with the right supplier would be crucial for a successful outcome.



After scoping out what was available in the local market, Jennifer chose to work with BAGNODESIGN. For Jennifer, the key factors were the company's reputation for on-trend, high quality products coupled with reliability and outstanding service. The BAGNODESIGN sales team worked closely with Jennifer throughout the project, diligently sending images of numerous design options by email to ensure she ended up with the bathrooms she dreamed of. Brassware finishes and tiles were discussed and selected over the course of many long-distance phone calls, more emails and even by text. The result? Four beautifully designed bathrooms, each with its unique character and carefully curated to suit every member of Jennifer's family.



“MY MASTER BEDROOM IS DECORATED AS A REMINDER OF MY TIME IN BALI. I WANTED THE EN-SUITE BATHROOM TO BE AN EXTENSION OF THIS DESIGN ETHIC AND A CALMING SPACE THAT I CAN RETREAT TO AT THE END OF A HECTIC DAY.”

M-LINE



SLEEK, SOPHISTICATED AND STREAMLINED STYLING MERGES WITH CHOICE AND VERSATILITY TO COMPLEMENT MODERN AESTHETICS

It's no surprise that the M-Line collection has been a best seller since it was introduced by BAGNODESIGN seven years ago. Its distinctive styling, durability and versatility has ensured its enduring popularity, with new products being added every year in line with the latest design trends.



Offering a plethora of choice, the practical M-Line range incorporates vanity units and countertops, mixers, sanitaryware, wash basins, showers and more to create a completely coordinated look. M-Line brassware is now available in Chrome, Zanzibar, Brushed Nickel, Matt Black and Brushed Copper finishes, making it even easier to create a bathroom that works with your unique signature style.



KOY



A SCULPTURAL SHAPE AND SOFT CURVES EVOKES THE SHIBUI JAPANESE DESIGN AESTHETIC TO UTILISE THE POWER OF SIMPLE, SUBTLE AND UNOBTRUSIVE BEAUTY.

The Koy Collection is immediately recognisable due to its sculptural curves and breathtaking simplicity. Encompassing a Freestanding Oval Bathtub, round or rectangular Ceramic Countertop Washbasins in Soft White and Soft Grey, a range of standout mixers in Chrome, Brushed Nickel and Matt Black, plus matching Wall Mounted Accessories, Koy's subtle beauty adds an air of calm elegance to contemporary bathroom designs.

ZEPHYR





DIRECTIONAL ANGULAR LINES AND STRONG STYLING RESULTS IN A UNIQUE MODERNIST LOOK WITH LOTS OF CHARACTER.

Designed to work in harmony across BAGNODESIGN's various collections, Zephyr incorporates directional design elements for a unique modernist look. The Zephyr collection includes Countertop and Wall Mounted Washbasins and a matching Wall Mounted WC in stark white ceramic, Basin Mixers, Concealed Shower Valves and Shower Heads, Bath and Shower Mixers, including thermostatic options for the ultimate in showering convenience and safety, alongside a range of accessories for a fully co-ordinated look - all in Matt Black and Chrome finishes.

HELEN SKEA

Helen Skea from Infinite Designers in the United Arab Emirates talks to us about her favorite projects to date, her biggest challenges and reveals the latest in hotel bathroom trends.

What is your favourite project to date?

That is a tough one. I have been lucky to have worked on a wide range of projects, including a resort high up in the Sri Lankan tea plantations, a spa in Rwanda, a mountain retreat in Morocco, luxury hotels, an opera house and private villas. Infinite is involved in such a diverse range of developments, each of which has given us a different and unique experience. But of course, the most memorable is when I was with my previous company working on the One & Only the Palm, Dubai, because that was when I met my husband Russell. Today, he is the architect and I am the interior designer at Infinite.

Where does your inspiration come from?

I am truly inspired by everything I see around me. I enjoy the use of organic forms and materials. The colours and textures in fashion have a subtle influence on my designs. The shadows and reflections of light fascinate me. Architecture and art inspire me, especially when I travel. I love exploring new places and immersing myself in the local culture.



What challenges do you regularly face when designing hotel interiors?

There are so many challenges because there are so many different parties involved in the design and construction of a hotel. I think communication is the key to a successful project. A clear brief and direction from the start saves time, of course, but direct access to the key decision maker makes it much easier for us to interpret the brief, understand the exact requirements and implement the required changes. The other big challenge in this part of the world – and I don't think I am alone in thinking this – are the crazy deadlines.

“AS DESIGNERS, WE
NEED TO CREATE A
STRONG
NARRATIVE
INSPIRED BY THE
LOCAL CULTURE
AND ENVIRONS.”

Can you share your insight into the latest trends in hotel bathroom design?

Hotel bathroom design is constantly evolving. A few years ago it was all about clean lines and minimalism, while the current trend seems to be much more eclectic - a richly layered palette of vibrant colour in an array of textures and patterns. I would say my current aesthetic is natural, textural background finishes with bold patterned tiling accents and matt black or pewter fittings.



What is the future for hotel design?

There is one guiding principle in hotel design - telling a story. As designers, we need to create a strong narrative, normally inspired by the local culture and environs. Today, guests are gravitating towards more socially conscious interior spaces. Green properties are increasingly popular. If not entirely eco-friendly, many spaces need to incorporate some elements of sustainable design. Decentralised interior planning is an increasing trend in hotel design - the boundaries between public spaces are disappearing, with individual areas flowing seamlessly into one another. The designs of the future will require a clever mix of work, play and relaxed environments allowing for greater flexibility in how spaces are used.

In your opinion, what is the most important consideration when designing a hotel bathroom?

One of my favourite spaces in terms of design are bathrooms. Keeping it calm, clean and uncluttered are key aspects. Functional and practical planning are important. Good lighting is a must, and ease of cleaning and maintenance needs to be taken into consideration. I also try to incorporate an interesting focal point which could be a feature wall or a bespoke vanity design.

What do you think of BAGNODESIGN's products?

I have witnessed the company grow almost since its birth and the selection of products has improved year after year. When I first arrived in Dubai there was a limited range of bathroom products available. Now you can get anything you want, which makes our life a lot easier. BAGNODESIGN brings in a wide range of new styles, finishes and materials that are in line with European trends, which allows us to offer our customers the latest and the best from around the world.

How would you describe the experience of working with BAGNODESIGN?

I have been working closely with BAGNODESIGN since I came to Dubai in 1998, over 20 years ago. I think that speaks for itself! The service is fantastic; the team are very professional, helpful and quick, all of which are extremely important with the deadlines we work to.

Finally, what would be your ultimate dream project?

I have so many dream projects. I would love to work on an eco-lodge in the wild Scottish Highlands, taking me back to my roots. A sailing boat would be fun to do, as my husband is an avid sailor, so designing our own yacht would be a dream come true.

For more information about Infinite Designers: www.infinitedesigners.co

KUDADOO MALDIVES PRIVATE ISLAND BY HURAWALHI

The ultimate luxury escape, Kudadoo Maldives Private Island by Hurawalhi is an exclusive eco-friendly resort situated on an exotic private island in the Maldives.

Recently named as Robb Report's Best of the Best 2019, Kudadoo's minimalist design is echoed in the simply stunning contemporary bathrooms by BAGNODESIGN. In keeping with the organic materials used throughout the resort, each of the resort's residences feature a stylish matt white Eclipse bathtub made from BAGNOTECH, a material created from pure blended stone, as well as a wet room complete with an oversized rain shower. Sleek sanitaryware and Brushed Nickel brassware and accessories complete the look for an aura of stylish simplicity.



The resort's spa and wellness retreat is also equipped with BAGNODESIGN's high quality products. Oval bathtubs hand-crafted from BAGNOQUARTZ, a specialised compound of natural minerals that offer the durability of natural stone coupled with a soft velvety feel, provides guests with a truly sensual bathing experience.

MIRROR MIRROR

A carefully chosen and perfectly positioned mirror will elevate your bathroom from being just fine to absolutely sublime



Deciding on the right mirror to complement your bathroom can be a difficult task, especially when there are so many stunning designs to choose from. What size is right for your bathroom? What shape should you go for? Should you opt for integrated lighting? So many decisions to make... and that's before you've even got to the colour and finish. Our guide will help you to find the perfect mirror to enhance your space.

THE RIGHT SIZE FOR YOUR SPACE

In most bathrooms the mirror tends to be positioned above the washbasin. When a mirror is placed here, what is key to make it look good comes down to how it works with the proportions of the vanity unit. The general rule is for the mirror to be the same length or slightly smaller for a balanced

effect. Sometimes, though, rules are made to be broken! An oversized mirror will add drama regardless of where it is positioned. Consider any free wall space as a potential location for your mirror - behind the bath is an unusual but effective alternative that makes the most of a usually under utilised space. Just be sure to opt for a mirror with an anti-fog feature to avoid the glass steaming up every time you enjoy leisurely soak.

Monroe Round Illuminated LED Mirror in Satin Zanzibar finish



Firenze Illuminated LED Mirror

Harlem Illuminated LED Mirror in American Oak



LET THE LIGHT IN

Bathroom lighting needs to fulfill many different needs, so getting it right is crucial. An illuminated mirror is a practical choice as it will emit an even amount of light, which is not only useful for applying make-up, shaving and styling hair, it is much more flattering than ceiling spotlights or a central pendant. A mirror with back lighting will emit a soft glow that radiates around the back of the mirror housing on to the wall - creating subtle drama and a relaxing ambience. For the best of both worlds, opt for a mirror with both LED and back lighting so you can switch up and dim down in line with your mood.



Rok Illuminated LED Mirror with Back Lighting

TO FRAME OR NOT TO FRAME

A simple frameless mirror gives a sleek and streamlined look, a good match for bathrooms with a minimalist design aesthetic. For a retro themed bathroom, a mirror with a bevelled edge will add a Mid-Century Modern feel, or try a natural wood frame for a softer look that complements most contemporary styles. More traditional bathrooms will suit a mirror with an ornate frame; go for a rich gold finish for a luxe look.

Sloane Luxury Mirror



Montmartre Bevelled Mirror



Seine Illuminated LED Mirror

SPA STORIES

Create a spa experience at home for
the ultimate in bathroom bliss

Rectangular Shower Heads with four functions - Rain, Mist, Cascade & Waterfall, plus RGB Lights and control keyboard for Chromotherapy



IN AN INCREASINGLY HECTIC WORLD, BEING ABLE TO SWITCH OFF, RECHARGE AND RELAX IS ESSENTIAL FOR WELLBEING. YOU MAY NOT BE ABLE TO SCHEDULE REGULAR 'ME-TIME' AT A SPA RETREAT BUT YOU CAN ACHIEVE A SIMILAR EXPERIENCE IN THE COMFORT OF YOUR OWN HOME



Urban Freestanding Bathtub with Whirlpool Lightstream

A complete at-home spa solution, BAGNOSPA makes it possible to transform your bathroom into an oasis of calm with a comprehensive collection including whirlpool and spa baths, steam rooms, chromotherapy lighting, audio controls and a wide range of shower options for a totally customised experience.

BAGNOSPA Concealed Thermostatic Mixer



Shower Head with two functions - Rain & Cascade



BAGNOSPA Concealed Adjustable Body Spray

IMAGINE SHOWERING UNDER A WATERFALL TO THE SOUND OF BIRDSONG WHILE THE SUN RISES OVER THE HORIZON...

Or perhaps you prefer to start your day immersed in an invigorating cascade with lighting that segues effortlessly across 60 different color tones? If a more serene experience is what you're seeking, a mist or rainfall shower may match your mood. Alternatively, simply soak in a whirlpool bath with 24 spa air jets and chromotherapy lights, all adjustable at the touch of a button. Whatever your spa preference or relaxation requirement, BAGNOSPA has it covered.

A HOLISTIC THERAPY
WITH AYUVEDIC ORIGINS,
CHROMOTHERAPY, OR
COLOUR LIGHT THERAPY,
IS AN INCREASINGLY
POPULAR CHOICE TO
BALANCE THE MIND,
BODY AND SPIRIT



The LED controller for the Rounded LED Shower Head with 2 functions - Rain & Spray - features a multistage touch dimmer to adjust brightness and rotate through 60 color modes.



BAGNOSPA incorporates the ancient healing practice of colour light therapy with a choice of whirlpool baths and showers featuring integrated Chromotherapy lighting. In addition, the BAGNOSPA Modular range offers a completely customisable solution of shower heads and lighting that can be configured for each client's unique preferences.

BAGNOSPA Modular with Rain & Waterfall Shower Heads, RGB spotlight & White LED Spotlight with waterproof push-button switch. Mist & Water Column Shower Heads also available.



FOR THE FULL LUXURY SPA EXPERIENCE, INCLUDE A WHIRLPOOL BATH AND A SELF-CONTAINED STEAM ROOM FOR TOTAL WELLBEING

Manufactured to ISO 9001 standards, BAGNOSPA's whirlpool and spa baths come in all shapes and sizes,. Features include self-draining Whirlpool Jets, Spa Air, Nano and Midi Jets, built-in Chromotherapy Lights and electronic touch controls.



Miami Freestanding Bathtub with System Lightstream - incl. 48 Nano Jets, 24 Chromotherapy Lights with Electric Control Switch



BAGNOSPA steam rooms offer an array of user-friendly options, such as Digital Touchscreen Controls, wifi and app compatibility. Add the Aroma Sense and Chromotherapy options for the ideal sensory experience.

Toko Round Vertical 2 Outlet/ 1 Handle Thermostatic Shower Mixer with M-Line/Toko/Circus/Teatro Hand Shower Kit in Zanzibar



SHOWER POWER

For the ultimate showering experience that delivers convenience, economy and peace of mind, invest in a thermostatic mixer

Koy Concealed 1 Outlet / 2 Handle Thermostatic Shower Mixer in Chrome



ELIMINATE THE RISK OF SCALDING AND THE SHOCK OF AN ICE COLD DRENCHING

Having a bathroom that looks great is important, but safety, convenience and economy should also be prime considerations - especially for families with children. A great advantage of fitting a thermostatic mixer in your home is that it gives you the ability to preselect your ideal water temperature which will then remain constant for the entire time that you're in the shower. In cases where there is a loss of pressure or a hot or cold water supply failure, the water automatically shuts off within seconds to ensure the safety of you and your family.

THE PERFECT SHOWER WITHOUT EFFORT... JUST SWITCH ON & ENJOY

For people with hectic lifestyles and no time to waste, a thermostatic mixer makes taking a shower super-simple. Everything is already preset so all you need to do is step in, switch on and enjoy! No more fiddling with taps, levers or buttons, no more waiting for the right temperature and no need for mid-shower adjustments.



Toko Round 2 Outlet Thermostatic Shower Mixer in Chrome

Zephyr Concealed 3 Handle/ 3 Outlet Thermostatic Shower Mixer in Matt Black



The Zephyr Thermostatic Mixer range lends an ultra-modern look to your bathroom with its sleek, on-trend styling, while also delivering a consistently high quality showering experience with easy to operate controls.

Toko Thermostatic Mixers combine simple and intuitive push-button activated controls with design-led good looks. Available in a range of configurations and finishes to suit every bathroom interior.



Toko Round 2 Outlet/ 1 Handle Thermostatic Shower Mixer with M-Line/Toko/Circus/Teatro Hand Shower Kit and Koy Round Shower Head in Zanzibar

Thermostatic mixers are ideal for modern builds with a central chilled water supply or water tank located on the ground floor. A minimum of 0.5 bar and a maximum of 3.5 bars water pressure is required for an adequate water flow. In homes with a gravity fed tank system and low water pressure, a thermostatic mixer is unlikely to be suitable; it is recommended to consult with a reputable specialist to assess system compatibility prior to installation.

SMALL SPACE SOLUTIONS

Smooth Countertop/ Wall Mounted Vanity Unit in Moka Finish and Washbasin in White with Smooth Mono Basin Mixer in Chrome



Funktion Countertop/ Wall Mounted Basin and Wall Mounted Vanity Basin Unit in Grey



Veneto Wall Mounted Vanity Unit in Gloss White

For many people, particularly city dwellers, space is at a premium, which is reflected in bathrooms that are smaller than ideal. The good news is that with clever planning even the smallest bathroom can be transformed into a relaxing sanctuary



Metreaux Countertop Washbasin with Wall Mounted Vanity Unit with Pull-Out Drawer in African Wenge, Metreaux Mono Basin Mixer & Accessories in Chrome

CLEAR THE CLUTTER

A bathroom with everything in its proper place will seem much bigger and feel more relaxing, so invest in smart storage solutions to make it easy to stay organised. A combination of fitted cabinets, shelves and drawers offers the most flexible configuration, while modular units will enable you to achieve an individual look that works within the unique configurations of your space.



Metreaux Countertops/ Shelves in African Wenge

Walk-in Shower Panel with Wall Bracing Kit and Inset Stone Resin Shower Tray with Waste Cover & Trap in Slate.



Harlem Walk-In Shower Panel with Black Grid



IX304 Shower Channel with Standard Grating Insert in Brushed Stainless Steel Grade 304

SPACE SAVING SHOWERS

Consider a walk-in shower or wet room instead of a bath: you will win on space and be more environmentally-friendly at the same time. Install a slimline channel drain for a luxurious wet room, or a low-level or flat shower tray in a similar or contrasting tone to add an eye-catching design element. If a completely open shower isn't a viable option, choose an enclosure that is either rimless or has a thin frame to maintain a sense of openness while adding a pared-down minimalist feel to your bathroom design.

Koy Rimless Wall Mounted WC & Wall Mounted Bidet in Matt White, plus Koy Mono Bidet Mixer in Brushed Nickel



Zephyr Rimless Wall Mounted WC



M-Line Integrated Basin with Wall Mounted Vanity Unit Larch



Koy Wall Hung Rimless WC in Matt Grey

FREE UP YOUR FLOOR

Opt for wall mounted units and sanitaryware to max out your visible floor area - the more floor you can see, the bigger the space will appear. Choose a sleek, rimless wall-mounted WC with a concealed cistern and a matching bidet. Pair with a co-ordinating wall-mounted basin with a wall-mounted countertop and vanity unit or shelf for a modern look that will optimise even the smallest space.

LOFT BY ETAB, RIYADH, KSA

A contemporary home furnishing and accessories concept with stores in Riyadh and Jeddah, Loft by Etab sources high quality, expertly crafted products from across the world, including BAGNODESIGN. We spoke to Faisal Taher, GM, ETAB International.

What is important for customers in KSA when it comes to bathroom fittings and sanitaryware?

Our clients in KSA have a variety of criteria when shopping for bathroom products. Finishes are very important; right now Matt Black, Gold, Brushed Nickel and Zanzibar are very popular. Generously sized products are also in demand. The main criteria is product availability - if it's not immediately available then our clients look elsewhere for an alternative.

What changes do you expect to see in bathroom design trends over the next year or two?

Many of our clients in KSA are leaning more towards modern designs right now, with the more classic designs slowly fading in popularity. This gives us a competitive edge as many of our competitors in KSA still prioritise the older classic styles that are no longer at the forefront of fashion. We believe our product offering has a stronger appeal because it is in line with the current needs of clients in KSA.



How has the KSA market responded to the new BAGNODESIGN retail offering at The Loft?

The response has been overwhelmingly positive. As the furniture on display at the Loft is very modern in look and feel, BAGNODESIGN is the perfect complement. Local architects and interior designers tell us that they are very happy to see BAGNODESIGN at the Loft as it makes it a real one-stop-shop.



What do your customers like about BAGNODESIGN products?

We offer a wide choice to suit a range of tastes, from younger customers looking for modern designs to more mature customers who prefer a classic look. The fact that we offer the full package - from mixers to angle valves to drains to furniture - makes it very simple to shop with us. Many of our Saudi clients visit Dubai and go to the BAGNODESIGN showroom on Sheikh Zayed Road. These clients also stay in quality hotels that feature BAGNODESIGN bathrooms. This all helps to build the brand name and establish trust. Being connected to Sanipex, we can offer clients a very fast response in terms of what is available and when, which our competitors have not yet been able to deliver.

“CLIENTS IN KSA
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INVEST IN MAKING IT
AS COMFORTABLE AS
POSSIBLE.”

Why are BAGNODESIGN products well suited to customers in KSA?

Clients in KSA spend a lot of time at home so they invest in making it as comfortable as possible. We've seen a number of clients come in to the Loft recently to upgrade their homes; because we cater for all budgets, there is always a suitable range for their needs.

How is BAGNODESIGN different from other bathroom product brands available in KSA?

Our showroom is very on-trend which makes us stand out in the market. The way our products are displayed are aligned with BAGNODESIGN brand values; this really helps sell the dream to the client as they can stand in the showroom and easily visualise how the products will look in their own home. In Saudi specifically, our competitor's shops are quite old and the way in which they display products can fall short of client expectations.

What are the biggest challenges in your industry today?

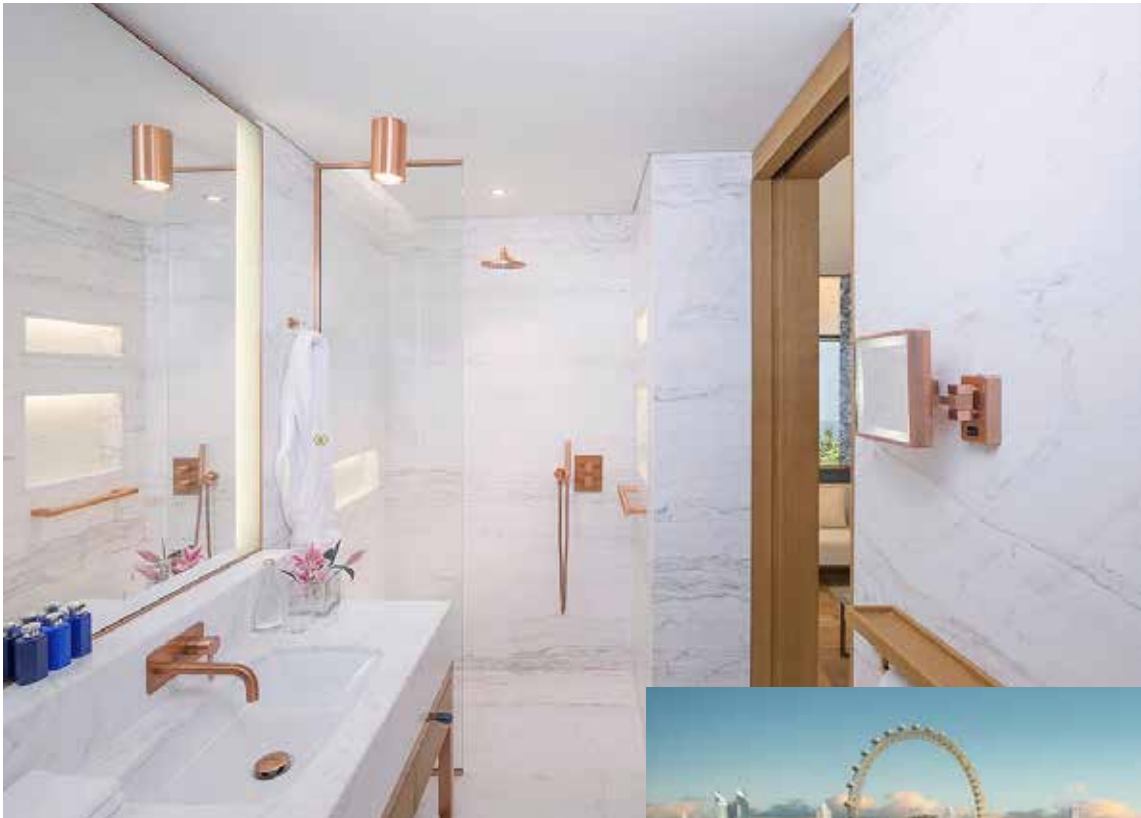
Regulations in KSA relating to the Certification of Goods are subject to change. This can slow things down when it comes to product registration



but we are not alone as this is a market-wide issue. Despite this challenge, we still receive monthly shipments which is mandatory to meet the expectations of our clients. We are also in full compliance with Saudization and constantly searching for the right employees to join our team. We need team players who are dedicated to delivering the best standard of customer service and who understand that meeting our monthly targets is what keeps us in the competitive position we enjoy today.

CAESARS RESORT & THE RESIDENCES AT CAESARS BLUEWATERS DUBAI

Located on Dubai's newest island oasis, Bluewaters, Caesars Bluewaters Resort Dubai is a family-friendly luxury resort while The Residences at Caesars Palace Bluewaters offers sumptuous serviced apartments for longer-term travelers.



With a focus on contemporary styling and impeccable craftsmanship across the resort, it was a logical choice for BAGNODESIGN to supply beautiful bathrooms created with the same values.



The result is elegant bathrooms adorned with BAGNODESIGN's on-trend brushed copper finishes across the resort's rooms and suites, while the serviced apartments feature a minimalist modern look with matt black finishes.

BAGNODESIGN

EXPERTLY CRAFTED BATHROOMS

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